

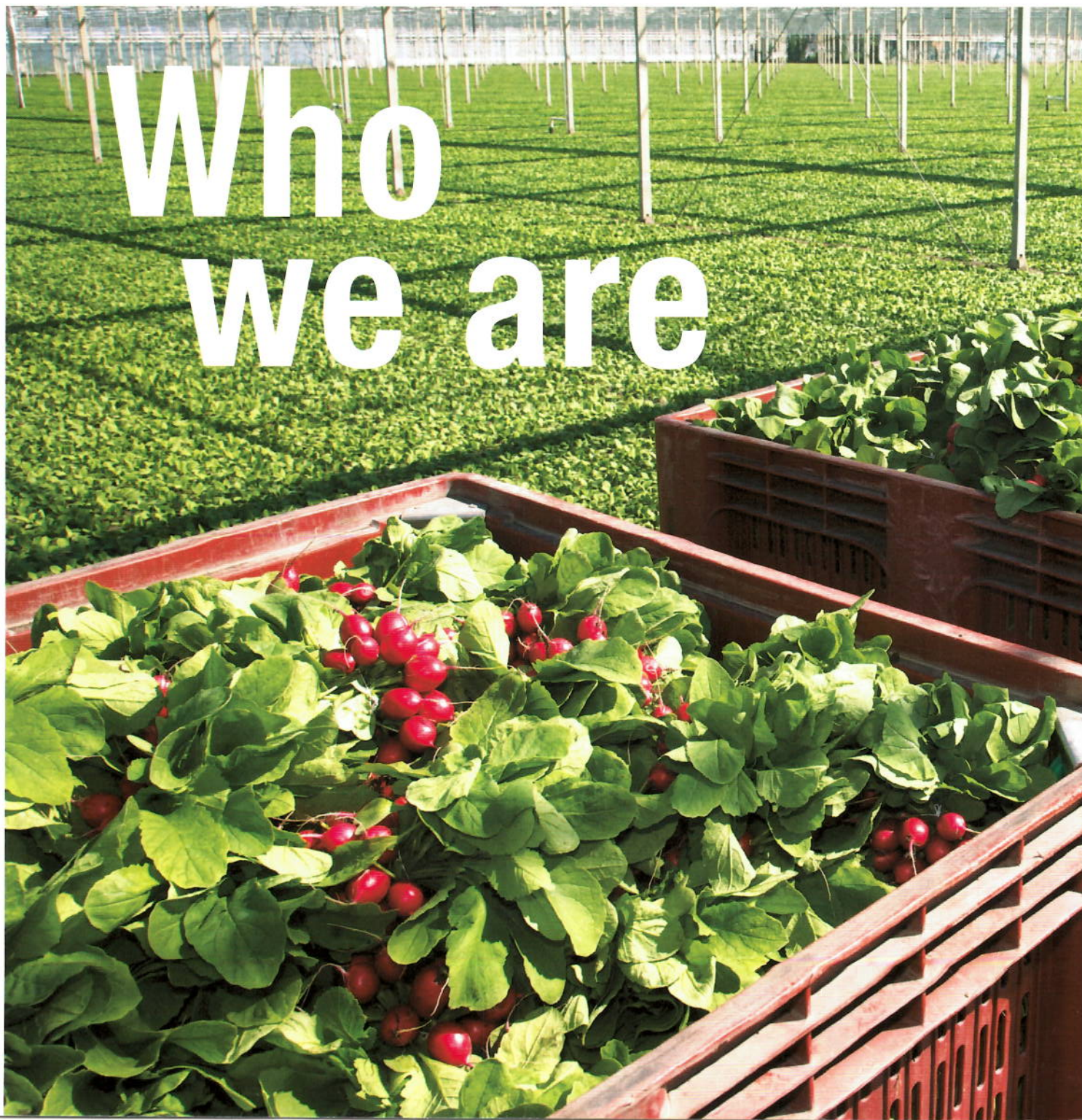


Radishes



Hazera
Seeds of Growth

Who
we are





Hazera – Committed to growing together

Hazera is a global leader in the seed industry. Hazera brings expertise commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops around the world. Hazera's headquarters are situated in Israel and in The Netherlands, with subsidiaries in twelve countries and an extensive distribution network providing services in over 100 additional markets. This worldwide presence enables us to be close to our customers. It allows us to offer technical support and to anticipate and respond to local needs by creating varieties that fit specific climates, growing conditions and market requirements.

A complete range of crops

Hazera offers varieties in a wide range of crops including tomato, onion, pepper, watermelon, cabbage, cauliflower, broccoli, melon, cucumber, radish, leek and lettuce - covering all major segments for these crops.

Member of the Limagrain Group

Hazera is part of the Limagrain Group, an international agri-business based in France. Being a farmers' cooperative, the Limagrain Group understands the needs of its customers and has grown to become the largest seed company in Europe, specializing in vegetables, field crops and cereal products. Limagrain's vegetable seed division is the second largest company in the industry.







Hazera – dedicated to radish

For many consumers, radish is known as an ingredient to their salads, but radish can be enjoyed in many other ways. Radish offers a range of health, taste and convenience benefits. It is a healthy product to consume because of its high levels of important vitamins and minerals like calcium, iron, potassium and zinc. Next to that, radish contains high levels of antioxidants and it acts as a powerful detoxifier. Radishes come in

different colors, like red, white or purple, and can be round or elongated. In the past decades, radish has gained popularity and it is now grown and consumed all over the world, from the American continents to Europe, the Middle East and Asia. Radish is commonly sold loose or in bunches. Often it is pre-packed and pre-cut.



Hazera Radish: High pack-out of excellent quality

Radish, with the Latin name *Raphanus sativus*, belongs to the cruciferous or mustard family. Hazera has been considering this specie as one of the priorities in its R&D programs for more than 40 years. Worldwide, Hazera has a leading position in round red hybrid radish varieties for both indoor and outdoor productions. Our dedicated team of breeders focus on needs expressed by growers, processors and distributors in all markets. Important traits are a high net yield, disease resistances and tolerances, internal quality, suitability for both mechanical as well as manual harvesting, strong leaf attachment, color, and a correct size and shape of the radish bulbs. Bulb uniformity and reliability in production are among the key demands from radish growers. For distributors and consumers a good shelf life, quality, taste and a fresh appearance of the radish are very important. Hazera's radish breeders have been able to adapt this crop successfully for year round production, both indoor and outdoor, a huge benefit for all.

Evolving demands from markets and customers will continue to inspire the Hazera radish team to develop new, improved varieties for markets and specific segments worldwide. We are committed to high quality innovative radish varieties. Varieties that will bring a healthy future for the worldwide radish chain, from growers to consumers all over the world.



Hazera Radish: High pack-out of excellent quality

