

WHY CHOOSING
GOLD NUGGET F1 ?
3 REASONS TO...



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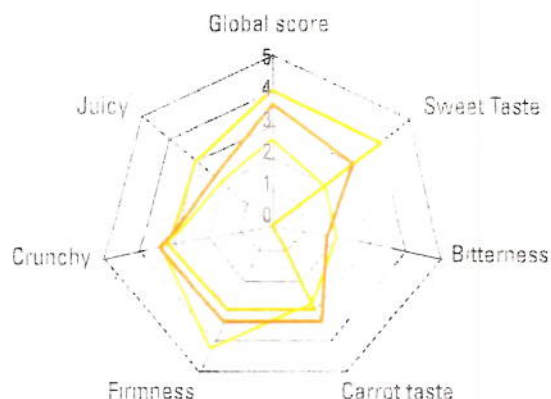
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• HIGH COMMERCIAL YIELD

Gold Nugget F1 is the result of long investigations from our Research department. Indeed, Vilmorin breeders wanted to develop a **hybrid with all the agronomic and quality features now common in orange carrots**. Gold Nugget F1 shows a **better uniformity** in root size and shape versus yellow standards. Moreover, the roots have a good length and are smooth with very few lenticels. The regularity of the crop and the **root quality** allow high and consistent marketable yield. It fits to main season harvests but also to long storage. Foliage is vigorous and attachment strong enough to allow mechanical harvest.



• A UNIQUE GUSTATORY QUALITY

Taste Gold Nugget F1 and discover by yourself the unique features of the product. Gold Nugget has a "real taste" of carrot. **Sweet flavor** and lack of bitterness make it very pleasant. The scheme above illustrates those criterias perceived by our internal test panel.

- Gold Nugget F1
- Yellow Control
- Maestro F1

• AN EXCLUSIVE YELLOW COLOR

Gold Nugget F1 is easily recognized with its bright and shiny lemon color. Roots present very few green shoulders compared to controls.

GOLD NUGGET, THE CARROT WITH A HIGH LUTEIN CONTENT

Lutein is a yellow colored carotenoid. This pigment is present in the eye's lens. Its role is to filter out blue light which is a potential source of oxidative stress.

Lutein has an important role in preventing age-related macular degeneration (AMD). As a degenerative disease causing loss of eye pigmentation, it is the main cause of visual impairment and blindness. Scientific studies have shown that regularly providing lutein reduces the risk of AMD.

KEEP YOUR EYES ON THE GOLD NUGGET !



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SEED GENERATION



