



Hazera
Seeds of Growth



Hazera – Committed to growing together

Hazera is a global leader in the seed industry. Hazera brings expertise commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops around the world. Hazera's headquarters are situated in Israel and in The Netherlands, with subsidiaries in twelve countries and an extensive distribution network providing services in over 100 additional markets. This worldwide presence enables us to be close to our customers. It allows us to offer technical support and to anticipate and respond to local needs by creating varieties that fit specific climates, growing conditions and market requirements.

A complete range of crops

Hazera offers varieties in a wide range of crops including tomato, onion, pepper, watermelon, cabbage, cauliflower, broccoli, melon, cucumber, radish, leek and lettuce - covering all major segments for these crops.

Member of the Limagrain Group

Hazera is part of the Limagrain Group, an international agri-business based in France. Being a farmers' cooperative, the Limagrain Group understands the needs of its customers and has grown to become the largest seed company in Europe, specializing in vegetables, field crops and cereal products. Limagrain's vegetable seed division is the second largest company in the industry.





Hazera's leek portfolio is created by years of intensive breeding research combined with adequate development activities. By communicating with the industry and our customers, we try to deliver the best product for everyone's needs. By the recent acquisition of an entire commercial and breeding leek programme we have made an important step to be prepared for the future.

Our leek varieties are developed for the different markets, adapted to specific seasons and climatic conditions. Together with Hazera's customers we strive to deliver high performing varieties. The breeders challenge diseases and are looking for reliable varieties for all seasons, to deliver high efficiency for growers. The perfect combination of yield, quality and performance is of high relevance for the market.

Markets: Hazera develops new leek varieties for any period of the year for all specific countries. With the focus on France, Benelux, Germany, UK, Poland, Spain and Scandinavia we acknowledge that every single market has its own requirements. Every country has its own diversification with leek to be used for fresh market and for processing.

With dedicated development and sales teams present in the field around the world we translate the preferences per country to clearly specifications for a

leek variety. This will always be the important tool for the breeding team, creating what the market needs.

From early varieties for a premium crop to autumn and winter leeks and overwintering leeks, every period and market has specific needs: shaft length, leaf colour and the transition between green and white could all differ per country per market.

Of course the different markets do also have general specifications for a leek. Growers should work with efficient profitable leek varieties. Varieties that are of best quality, that are healthy and reliable. The performance of the variety is of major importance: it should have an optimal yield and should be very easy to clean. This combination should guarantee a flourishing future for our growers.





Every season demands other important specifications for a leek variety. In general we can define three different segments. Summer, Autumn and Winter season. The breeding team will take further steps to define early summer, summer, early autumn, autumn, late autumn, early winter, winter and overwintering. All different slots with specific needs.

Summer season:

- Earliness
- Strong against bolting
- Easy to clean
- Uniformity
- Erect plant type
- Shaft length
- Quality

Autumn season:

- Easy to clean
- Highly productive
- Uniformity
- Health
- Quality

Winter season:

- Frost tolerant
- Standing ability
- Health
- Dark colour
- Strong/flexible in changing weather conditions
- Productive
- Easy to clean
- Quality



Hazera leek, bred to perform!



COMMITTED
to
Growing Together

**Hazera leek,
bred to perform!**

Check out our new
extended leek portfolio
www.hazera.com

Hazera
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